

KASI(AM) AND KCCQ(FM)

EEO PUBLIC FILE REPORT
October 1, 2006 to September 30, 2007

I. VACANCY LIST

Job Title	Recruitment Source	RS Referring Hire
Account Executive	1-18	9
On-Air Talent	1-18	9

KASI(AM) AND KCCQ(FM)
II. MASTER RECRUITMENT SOURCE LIST

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Iowa Commission on the Status of Women Attention: Ellen Failor Lucas State Office Building Des Moines, IA 50319 Phone: (515) 281-4461 Fax: (515) 242-6110	Yes	0
2	Women's Awareness Coalition C/O Jan Wise Student Life Center Drake University 2507 University Avenue Phone: (515) 271-4117 Fax: (515) 271-4110	Yes	0
3	Coalition of Black Students C/O Jan Wise Student Life Center Drake University 2507 University Avenue Des Moines, IA 50311 Phone: (515) 271-4117 Fax: (515) 271-4110	Yes	0
4	Project Passport Attention: Fred Gilbert 1111 9 th Street- 2 nd Floor Suite 290 Des Moines, IA 50314 Phone: (515) 246-6547 Fax: (515) 965-6023	Yes	0
5	Drake University Career Center Attn: Kathy Barnett 2507 University Avenue Des Moines, IA 50311-4505 Phone (515) 271-3054 Fax: (515) 271-2376	Yes	0

6	Iowa Broadcasters Association Sue Toma P.O. box 71186 Des Moines, IA 50325 Phone: (515) 224-7237 Fax: (515) 224-6560 Email: webmaster@iowabroadcasters.com	Yes	1
7	Employee Referral	No	1
8	Non-Employee Referral	No	1
9	Mail-in, walk-in, email by applicant	No	3
10	KASI-KCCQ Website	Yes	2
11	La Fuerza Latina C/O Jan Wise Student Life Center Drake University 2507 University Avenue Des Moines, IA 50311 Phone: (515) 271-4117 Fax: (515) 271-4110	Yes	0
12	Polk County Enrichment Center Attention: Katy Muelhopt 401 East Court Avenue Des Moines, IA 50309 Phone: (515) 286-2148 Fax: (515) 286-2055	Yes	0
13	Iowa State University Student Employment Center C/O Ann Wessman Room 7 Beardshear Hall Ames, IA 50011 Phone: (515) 294-5627 Fax: (515) 294-0851	Yes	4
14	Iowa Workforce Development Job Bank Iowa Workforce Development 215 Keosauqua Way Des Moines, IA 50309-1727 Phone (515) 281-9600 Fax: (515) 281-9640	Yes	0
15	Minority Student Affairs Rafael Rodriquez Iowa State University 301 Beardshear Hall Ames, IA 50011	Yes	0

16	Ames Tribune 317 5 th Street Ames, IA 50010	No	6
17	On-Air Announcements KASI-KCCQ	No	1
18	Ames Workforce Center 122 Kellogg Avenue P.O. Box 410 Ames, IA 50011-0410 Fax: (515) 232-0299	No	1

TOTAL INTERVIEWEES OVER 12-MONTH PERIOD 19

KASI-KCCQ
October 1, 2006 to September 30, 2007
III.RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	During the reporting period, the stations hosted 6 interns from area universities, including Iowa State University, Marshalltown Area Community College and Des Moines Area Community College. Interns received training and experience in various areas of broadcasting including News, Programming, Marketing and Promotion, Events, Sales and Business and Technology. Interns received supervision from Station Manager, News Director and Program Director.
2	Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting	The stations work with area High Schools to help students explore careers through job shadowing or limited internships. During this reporting period <ul style="list-style-type: none"> • The Stations accepted job shadow appointments on October 22, 2006, February 13, 2007 and May 21, 2007; • The Stations' On-Air Personality spoke to Gilbert High School Students about Broadcasting in March of 2007;
3	Scholarship Programs	The SEU participated with the Iowa Broadcasters Association to promote the Quarton-McElroy Scholarship, which is awarded annually to five high school graduates who have enrolled or plan to enroll in a broadcast program at an Iowa college or university. Beyond providing financial support to the scholarship, SEU personnel actively participate in the development of eligibility criteria and the selection of scholarship recipients.
4	Mentoring Program	Stations employ a Sales Training Manager to provide new account executives training and career counseling. The Sales Training Manager meets with each account executive at least once a month to help provide career guidance. As a mentor she is someone that helps each account executive design their career goals with the company while managing their current job responsibilities.

